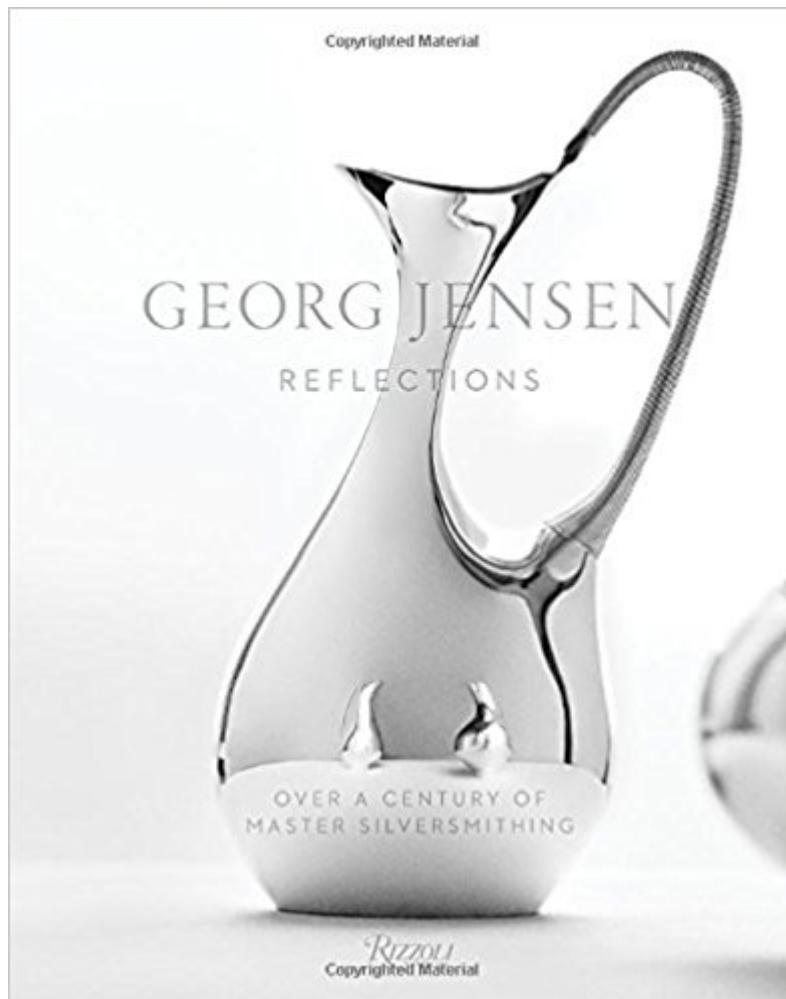


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# Georg Jensen: Reflections



## Synopsis

The preeminent luxury silver brand in the world, Georg Jensen is the essence of Danish design and craftsmanship. Founded in 1904, Georg Jensen has a deep heritage in high-end silversmithing that represents timeless design and enduring style. The eponymous founder was trained as an artist at the turn of the twentieth century, and his jewelry designs in the art nouveau style won immediate acclaim. Jensen was the first design company to reach out to outside designers to ensure the best designed products in their ever-expanding lines, which include sterling silver cutlery, jewelry, watches, and housewares. Arne Jacobsen, Henning Koppel, and Nanna Ditzel are just a few of the names synonymous with Danish Modern who designed their best products for Jensen. That tradition continues today with celebrated designers such as Jean Nouvel and Ilse Crawford. With beautiful historic photographs and drawings from Jensenâ™s extensive archive, which display the incredible craftsmanship and technical innovations of the highly skilled silversmiths, Georg Jensen is a sumptuous visual celebration of Danish design. Offering a lavish and in-depth look at some of the most stunning silver creations in history, this volume is for anyone interested in design and craftsmanship.

## Book Information

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## Customer Reviews

"A Celebration of Silver, Seen in Ravishing Detail" â "New York Times"â |a series of clever essays accompanied by stunning photography, Moss highlights some of his favorite pieces by the renowned Danish silver companyâ |â • â "Architectural Digest â œâ |likely to make you swoon.â •

â “Town & Country â œFlipping through these pages is an exercise in appreciating initial impact while simultaneously seeking out quiet detail.â • â “Metrosource”â |stunning oversize tomeâ |â • â “Elle Decorâ œWith historic photographs and drawings fromÂ Georg Jensenâ ™sÂ extensive archive, Georg Jensen: ReflectionsÂ displays the incredible craftsmanship and technical innovations of the brandâ ™s highly skilled silversmiths. Georg Jensen is a sumptuous visual celebration of Danish design, and the book offers an in-depth look at some of the most stunning silver creations in history.â • â “Editor at Large”...visually dazzling...” â “Interior Design Magazine”The Danish silversmith Georg Jensen was a virtuoso whose innovative artistry and meticulous craftsmanship set the standard for the eponymous company he founded in Copenhagen 110 years ago. A dazzling trove of 250 photos in a new Rizzoli book, Georg Jensen, is a testament to why, as author Murray Moss writes, “one falls in love with Georg Jensen silver at first sight.”

â “Robb Report”The handsome cloth-bound tome contains newly commissioned photographs, archival images and essays by [Murray] Moss and designer Marc Newsom.” â “Surface Magazine”

Murray Moss is the design entrepreneur behind the legendary design art company Moss. He is the principal of Moss Bureau, a design consultancy.

Virtually no substance, some nice photos, poorly edited, i.e. many pictures were split because of the page/signature layout. Ultimately I returned the book, it added nothing to my library ad wasn’t beautiful enpough to be on the coffee table.

If you love the great work of sliversmith Georg Jensen, then this book is a must have. It has all the wonderful designs and work of the world famous house. The excellent details and craftsmanship is what makes the designs of Georg Jessen so irrisistable. A lot of the pieces are pieces I have never seen before.

Fancy coffee table book with minimal substance. Nice paper and print quality. It is the contents that is the problem.

This is a beautiful book! The book is oversized, has silver edged pages and is quite dramatic. Of course, the content is exquisite! My friend said it was the most beautiful coffee table book that she owns -- and she has many.

a magnificent book, so glad to have it!

A very handsomely produced coffee-table book about the mastery of the Georg Jensen silversmithy. It is though basically a visual celebration and not a history in words. The large size allows selected works from seven designers to be shown with huge enlargements. They are: Jensen; Johan Rohde; Harald Nielsen; Sigvard Bernadotte; Henning Koppel; Vivianna Torun Bulow-Hube; Vernon Panton and a few others in pages near the back of the book in a chapter called Collaboration. I've been buying Jensen silver for years (as my parents did before me) and I love Koppel's work, his chapter in the book was particularly interesting to me though I thought it was a pity some of his watches aren't shown or the stunning Wave bowl. A really nice feature is the use of drawings from the Jensen archive showing various jewelery and silver ware and a photo of the real thing. Other color photos, in close-up, bring out the Jensen craftsmanship. It's worth saying that most of the photos in the book are not hard pin-sharp studio ones but what might be called artistic shots, always tastefully done and I think this makes them come alive and show of character of the work. Despite the excellence of the photography, paper and printing the book has a couple of editorial flaws. The headings and text (fortunately not too much of this) are printed in silver which makes it hard to read in the wrong light, captions are on whole page photos, usually in white but these pages frequently face pages with a photo and generous margins which would easily take the captions. The book is really a snap-shot to show you how wonderful Jensen silver looks. A comprehensive overview of jewelry can be found in *Georg Jensen Jewelry* (Published in Association with the Bard Graduate Centre for Studies in the Decorative Arts, Design and Culture) and the only worthwhile history is *Georg Jensen: Silver and Design*. This was published in 2004 to celebrate a hundred years of the company, beautifully designed with excellent color photos, hard to find on the net but I think all the Jensen shops still sell copies. Avoid the really dreadful looking 1997 Schiffer book (and the reprint).

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